





### Overview

- Our Mission
- Company Introduction
- Products
- Technology & Applications
- Hantronix Strengths
- Our Customer Commitment





### Our Mission

To deliver the best total value small and medium size LCD products and LCD solutions to our customers.





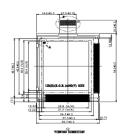
## Company Introduction

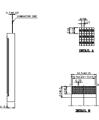
- ■US based LCD supplier since 1979
- -Headquarter in Cupertino, California
- Real Time Engineering Support from USA based FAE
- Value add facility & warehouse in California
- -Asia facility for Far East support
- -All manufacturing facilities certified ISO9001
- Nationwide network of representatives and distributors



### Full Custom LCD

# **Products**



























#### Enhanced Monochrome LCD

Hantronix offers custom LCD solutions using leading edge monochrome technologies. Our display solutions include low-cost color, ultra high contrast, widest temp range, very low power consumption, and other sensible upgrade options for current TN/STN display users.



#### **ASTN** (Automotive STN)

- Negative mode, true black background, high contrast
- Operating temperature: -30°C to +85°C
- Recommended LED color: amber, orange, red, blue



#### **VA** (Vertical Alignment)

- Negative mode, up to 1/32 multiplexing, ultra-high contrast up to 2500:1
- Operating temperature: -30°C to +85°C
- Less light leakage: crystals tile up horizontally
- Color film can be added for some color option
- Recommended LED color: white, red, amber



#### **FFSTN** (Double Film Compensation STN)

- Negative mode, up to 1/240 multiplexing, wide viewing cone
- Operating temperture: -20°C to +85°C
- Recommended LED color: white, green, orange



#### VA-FS

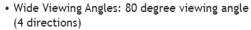
#### (Vertical Alignment-Field Sequential Color)

- Addressable color segments
- RGB LED backlight
- Ultra high contrast up to 2500:1
- Excellent view angles in all directions
- Simple interface
- Lower cost alternative to TFT



#### **Bi-Stable** (Blue/Green/Black)

- Some Ideal Applications: Retail price/sale signage, Thermostats, Alarm panels
- Low Power Consumption: <10mW only when LCD is redrawn</li>



- High Contrast Ratio: 25:1
- Hantronix Standard Available: 132 x 64 (white/blue, green/black, yellow/black)

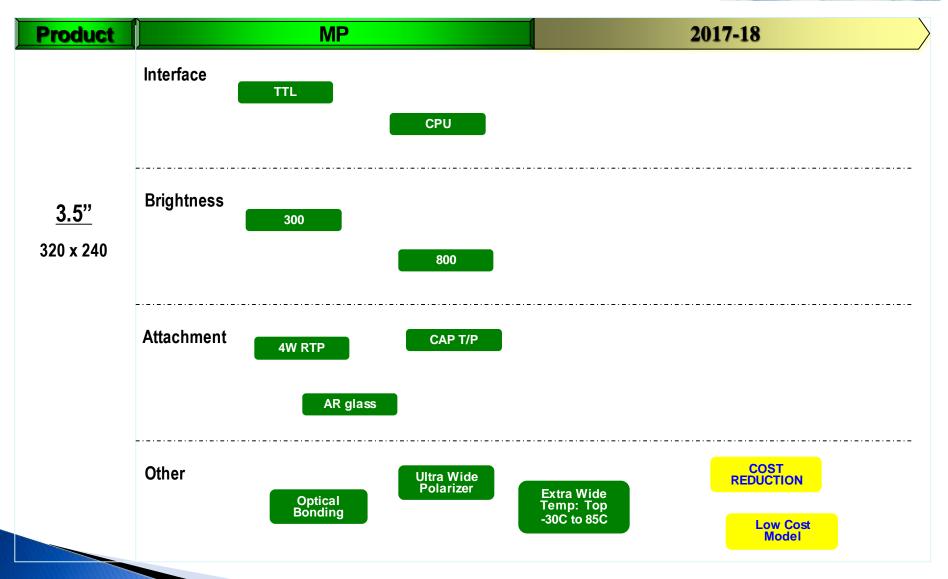


### VA without Polarizer (Vertical Alignment without Polarizer)

- High reliability due to polarizer-less design
- Extra Wide Temp Range: -20°C to 90°C (<99% RH)
- Ideal for utility meter type applications

## Product 3.5" TFT

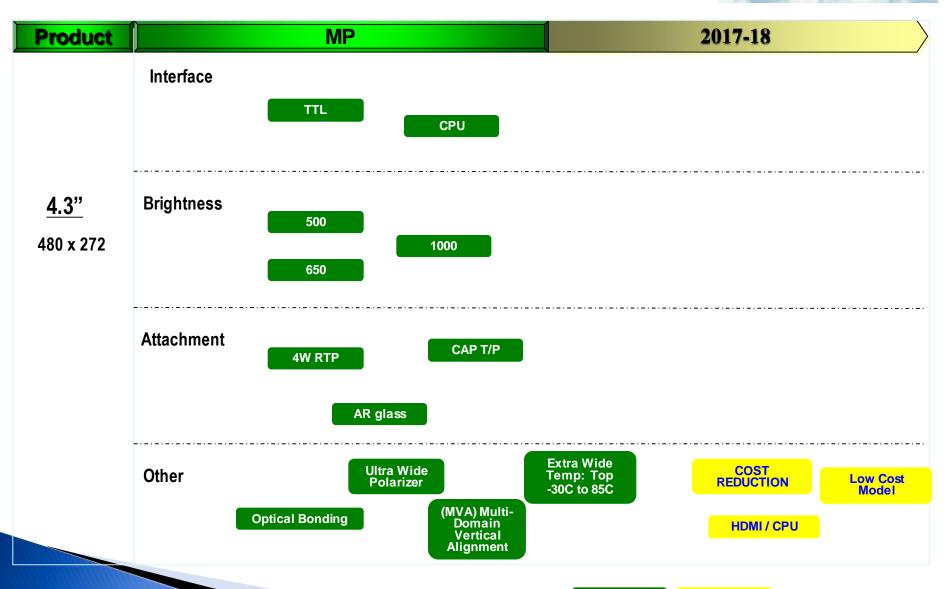




MP

## Product 4.3" TFT





MP

### Product 4.3" WVGA TFT





MP

### Product 5.0" TFT

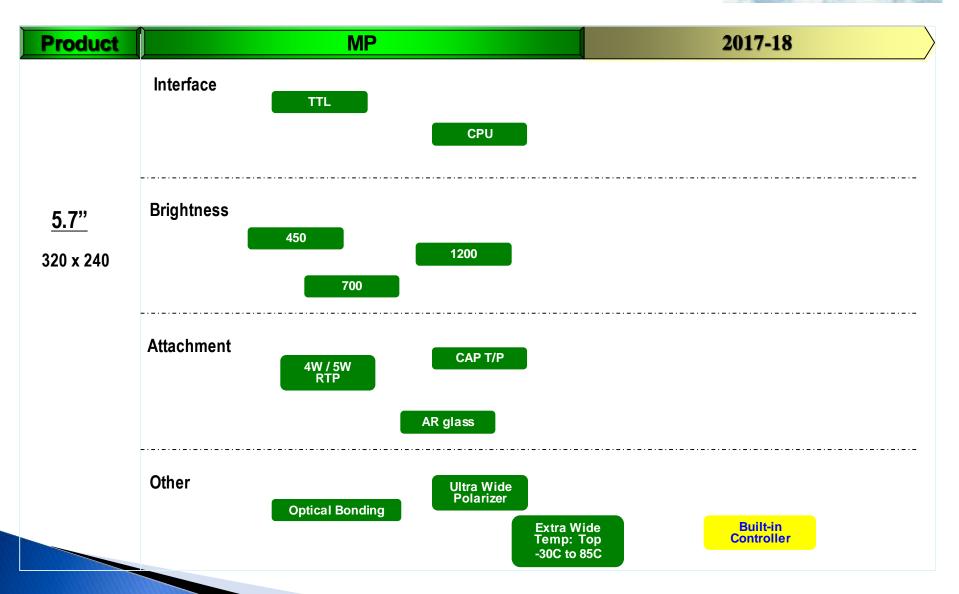




MP

## Product 5.7" QVGA TFT

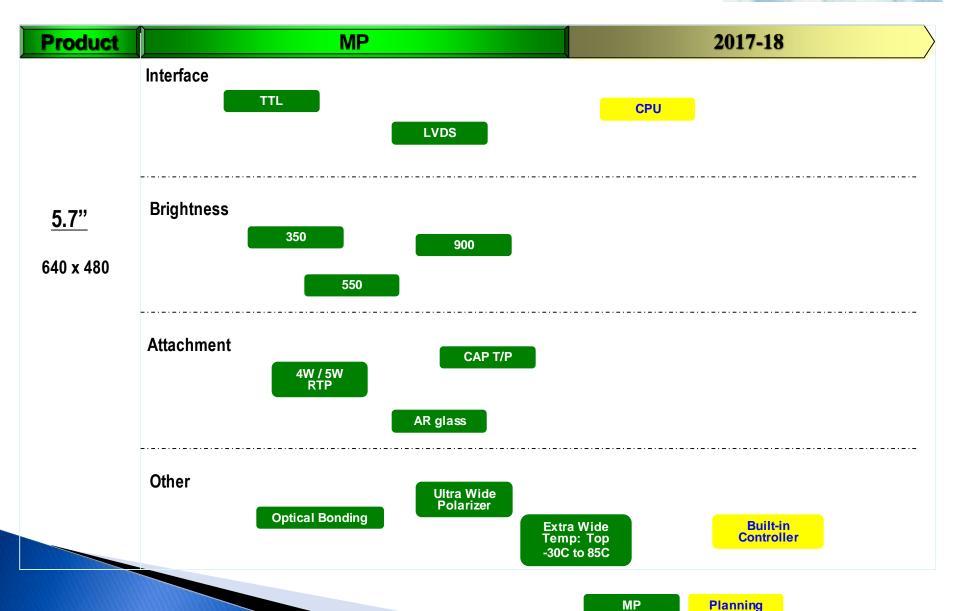




MP

## Product 5.7" VGA TFT





### Product 7.0" TFT





MP

## Product 7.0" TFT





## Product 8.0" TFT





MP

# Product 10.1" TFT





MP

### Product 10.4" TFT

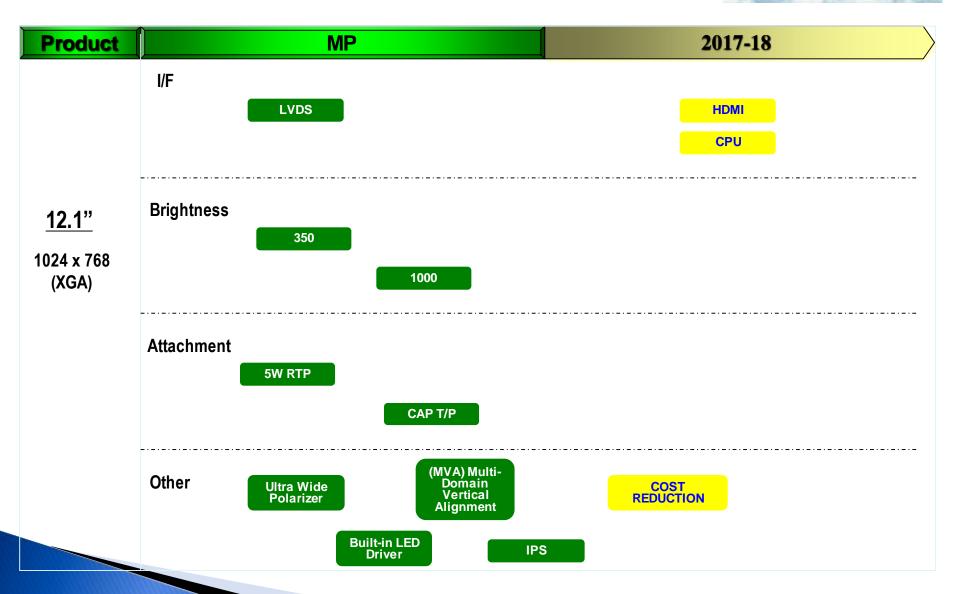




MP

# Product 12.1" TFT

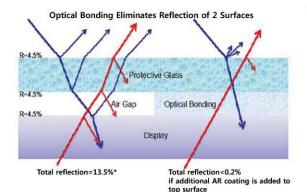




MP



## **Technology & Applications**











### **Process**

COB

COG

TAB

**SMT** 

Optical Bonding

Low Reflectance Polarizer

### **Products**

TN

(F)STN

TFT

E-Ink

Vertical Alignment

FS-LCD

OLED

#### **APPLICATIONS**

Industrial

Medical

**Telecom** 

Equipment

**Appliances** 

Automotive

Consumer







# Hantronix Strengths

- •Over 30 years of success in LCD industry based on customer-oriented service
- •Real time engineering support from USA based applications engineers
- Highest quality with most competitive pricing
- Widest selection of standard products
- In-house value add capability
- Start to finish tailored support on custom displays
- Quick delivery from California warehouse
- •Informative web site (http://www.hantronix.com)





### Our Commitment to Customer

- Long term partnership
- Finding continuous ways for cost reduction
- Continuing Effort to bring value to the relationship
- Global support capability
- Quick technical solutions





### Contact Us:

# **Paxcell Group**

**Authorized Representative for Hantronix** 

1525 McCarthy Blvd. #1126 - Milpitas, CA

Phone: (408) 945-8054

Email: info@paxcell.com

Visit Us On-line At: www.paxcell.com